

**DATE:** Tuesday, March 29, 2011

**TIME:** 6:30 P.M.

**PLACE:** Donahue Auditorium  
Dolan Center for Science and Technology

**SPEAKER:** Phillip Longman is a Senior Research Fellow with the New America Foundation and also a Schwartz Senior Fellow at the *Washington Monthly*. His work has appeared in such publications as *The Atlantic Monthly*, *Der Spiegel*, *The Financial Times*, *Foreign Affairs*, and the *Harvard Business Review*.

**RSVP:** Mitsui@jcu.edu  
or to the Office of  
Interdisciplinary Programs  
at 216.397.6647 by  
Tuesday March 22, 2011

 **John Carroll**  
UNIVERSITY



## *Global Aging*

**2011 MITSUI DISTINGUISHED LECTURE**

*Tuesday, March 29, 2011*

*East Asian Studies Program, John Carroll University*

*The Mitsui Distinguished Lecture is free and open to the public.*



Phillip Longman is a Senior Research Fellow with the New America Foundation and also a Schwartz Senior Fellow at the *Washington Monthly*. His work has appeared in such publications as *The Atlantic Monthly*, *Der Spiegel*, *The Financial Times*, *Foreign Affairs*, and the *Harvard Business Review*.

Mr. Longman is well known for his work on the implications of human fertility decline and global aging. His book, *The Empty Cradle: How Falling Birthrates*

*Threaten World Prosperity and What to Do About It* (Basic Books, 2004; paperback, 2006), examines how the rapid yet uneven fall in birth rates around the globe is affecting the balance of power between nations and influencing the global economy and culture. He has spoken on global demographic issues to audiences at the Population Association of America, the National War College, the Japan Foundation, the Ford Hall Forum, Foundation for the Future, the BMW Foundation, the University of Minnesota, the University of Virginia, the World Affairs Council, Trinity College (Dublin), the Institute for Defense and Security Analysis (New Delhi), the World Congress of Families (Warsaw and Amsterdam), the Canadian Senate Standing Committee on Banking, Trade, and Commerce (Ottawa), the St. Gallen Symposium (Switzerland), and the Social Trends Institute (Barcelona). Mr. Longman's recent research on global aging was featured in the November, 2010 issue of *Foreign Policy*.

Mr. Longman's related work on health care delivery system reform includes *Best Care Anywhere* (second edition, Polipoint 2010), which chronicles the quality transformation of the Veterans Health Administration and applies its lessons for reforming the U.S. health care system as a whole.

Formerly a senior writer and deputy assistant managing editor at *U.S. News & World Report*, Mr. Longman has won numerous awards for his business and financial writing, including UCLA's Gerald Loeb Award, and the top prize for investigative journalism from Investigative Reporters and Editors. He is a graduate of Oberlin College, and was also a Knight-Bagehot Fellow at Columbia University.



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